



**CITY OF SCOTTSDALE
GREEN BUILDING ADVISORY COMMITTEE
SCOTTSDALE ONE CIVIC CENTER
7447 E. INDIAN SCHOOL RD #125
SCOTTSDALE, AZ 85251**

JANUARY 8, 2008

PRESENT:

Michele Cohen, Chair
Daniel Aiello, Janus II Environmental
Joan Baron, Baron Studio
Nick Davis, Beck Group (arrived at 3:17 p.m.)
Lance Donatello, Scottsdale citizen
Kevin Edwards, Edwards Design Group
Lee Feliciano, Valley of the Sun Solar
Jesse Henson, Kyocera Solar
Laurie Jackson, DMB Associates
DeeJaye Lockwood, Keller Williams
Mary Grace Maglio
Julie Stanton, Stanton Consulting

ABSENT:

Ronald Hand, Co-Chair, E/FECT
Christopher Harrison, Grayhawk Dev.
Beverly Westgaard, AZ Envir. Strategic Alliance

STAFF:

Anthony Floyd, Green Building Manager
Samantha Bollinger
Katherine Hutton, Economic Vitality Director
Christina Klien, City Water
Larry Person

1. Call to Order

Chair Cohen called the meeting to order at 3:11 p.m.

2. Roll Call

A formal roll call confirmed the presence of members as noted above.

3. Recognition of Guests

Chair Cohen invited the guests to introduce themselves.

4. Approval of Minutes

COMMITTEE MEMBER STANTON MOVED TO APPROVE THE NOVEMBER 13, 2007 MINUTES OF THE GREEN BUILDING ADVISORY COMMITTEE. COMMITTEE MEMBER DONATELLO SECONDED. THE MOTION CARRIED UNANIMOUSLY BY A VOTE OF ELEVEN (11) TO ZERO (0).

5. Public Comment

None.

6. EQAB Update

a). Discussion/recap of EQAB meeting and Public Involvement meetings.

I. Dust Control - 11/28/2007

None.

II. EQAB meeting on December 12/17/2007

None.

7. Potential vote on recommendations to EQAB for new appointments to GBAC.

Chair Cohen noted that four of the current Committee Members did not reapply for a new term, and their seats would need to be filled. The remaining Committee Members would be recommended for reappointment. EQAB would make the final decision on appointments, but the GBAC could offer its own advice on which candidates would best complement it.

Of the new applications received, staff selected ten for further consideration based upon their qualifications. Applicants were prioritized based on exemplary expertise in their particular field, and whether they seemed passionate and articulate about green building issues. Copies of the applications were distributed for review. Chair Cohen said the Committee's greatest need was for expertise in building finance, higher education, interior design, production building, landscape architecture, and utilities. In keeping with the bylaws for the GBAC, the majority of members should be residents of, or work in Scottsdale. There should also be as many different perspectives offered on green building as possible.

The Committee deliberated over the applicants, and by consensus agreed to recommend the applicants to EQAB in the following order of preference:

1. Ann Bertino
2. Thomas Swett
3. Nicholas Smith
4. Douglas Patriquin
5. Tamara Bennett
6. Susanne Moore
7. Alisa McMahon
8. Clark Worthley
9. Jeffrey Black
10. Christopher Leone

Mr. Person said that EQAB Chairman Brian Munson has requested that applicants not show up to the meeting. Decisions would be based on the applications and on the GBAC's recommendations.

8. Reminder to calculate and report volunteer hours for 2007.

Chair Cohen reminded Committee Members to submit their volunteer hours for 2007.

9. Sustainable Technologies and Economic Vitality

Ms. Hutton discussed green building and economic vitality. Part of her job entails recruiting industry to Scottsdale. The City has always had a very targeted list of industries it actively pursues. They should be companies that can provide long-term, sustainable and well-paid employment in the community with low environmental impact. Sustainable technology is the newest industry to be targeted by Scottsdale. The point of SkySong, for instance, is to create an environment for technologies coming out of ASU to launch into the private sector, and to offer space for companies that complement those technologies.

The Greater Phoenix Economic Council, of which Scottsdale is a part, is focusing on attracting the solar industry to the Valley. Arizona is an attractive market for companies that want to relocate from California. A well-defined plan to pursue these companies is currently being developed. The GBAC provides a huge knowledge base for the Economic Vitality Department to tap into as it refines that plan. In upcoming months, the Committee will be consulted to provide impressions of the green and sustainable technologies in the marketplace, and to consider what strengths the Scottsdale area offers to companies that are engaged in sustainable technology.

Chair Cohen said the Exemplary Projects List created by the GBAC would be a useful tool in helping to convince companies that Scottsdale is a sustainable community. Ms. Hutton said it is often a tough hurdle to convince the corporate real-estate network that green tenant improvements make financial sense. Committee Member Davis discussed a presentation that is being prepared to demonstrate to the commercial real-estate brokerage community that green tenant improvements can be economically feasible within the first year.

Committee Member Aiello said the Arizona Solar Center website has been hit with a lot of inquiries from out-of-state sustainable companies who are interested in expanding into Arizona. Ms. Hutton said ASU Polytechnic's Certifying Laboratory for Photovoltaics, one of only a few in the nation adds much value to the area's appeal.

In response to an inquiry from Committee Member Feliciano, Ms. Hutton said the State Constitution restricts government from providing financial incentives to private companies. Scottsdale has one of the most stringent legal interpretations of the Constitution. Without financial incentives to offer, Scottsdale has to depend on its existing local expertise and the abundance of sunlight as a resource, to lure companies here.

Committee Member Stanton inquired how Scottsdale compares to competitors in the metro area. Ms. Hutton responded that Scottsdale's Green Building Program is far ahead of any other city in the Valley, and is one of the City's biggest selling points in terms of sustainability.

In response to an inquiry from Committee Member Baron, Ms. Hutton explained that the Economic Vitality Department includes the Economic Development, Revitalization, Tourism Development, and Business Services Departments.

10. Facilities Update including information on energy performance.

None.

11. Report and discussion on Legislation related to Renewable Energy and Green Building.

None.

12. Discussion and possible vote on recommendation to EQAB regarding potential move to third party nonprofit entity for future Green Building Expos.

None.

13. Presentation and discussion of a draft document: Strategic Goals for City of Scottsdale as related to the Built Environment.

Chair Cohen presented a draft document recommending that green building be part of the entire built environment in Scottsdale, not just City buildings. It also outlines possible strategies to reach that goal. She requested that Committee Members review and comment on it in preparation for possible action at a future meeting. The policy makes recommendations in the areas of education, voluntary participation, new policies and ordinance changes, enhancing the LEED Gold policy, staff education, and accountability. It intends to get as many people involved in green building as possible to transform Scottsdale into a truly sustainable city. It recommends incremental adoption of green building code changes in addition to a formal policy statement.

Mr. Floyd noted that the Energy Independence and Security Act that was recently signed into law adopts the Architecture 2030 standards for all Federal buildings. He suggested that Scottsdale could implement a similar strategy for all buildings in Scottsdale. Chair Cohen noted that EQAB tabled Architecture 2030 since some of what it addressed was covered in the Energy Plan update.

14. Discussion and possible action on the need to set up a work group to bring the Scottsdale Green Building Remodeling Guidelines up to date.

None.

15. Report on and discussion of effectiveness of the Lecture Series in expanding Green Building awareness in our community, including videotaping of lectures and previews for City Cable 11.

None.

16. Future Education Projects

- a. Status report on and discussion of feasibility of Solar Project at Desert Mountain High School.

None.

- b. Discussion of additional educational projects to increase public awareness of green building.

None.

17. Report on and discussion of current projects to facilitate awareness of Scottsdale's Green Building Program.

None.

18. Summary of current events.

None.

19. Committee Member suggestions for green building topics on future agendas.

Mr. Floyd said an agenda item would be added for an upcoming meeting to discuss incorporating sustainability in the revised Downtown Plan.

Committee Member Baron requested a discussion on the new LEED for Neighborhood Development standards.

20. Updates and reminders

- a. Next GBAC meeting - February 12, 2008.
- b. Next EQAB meeting - January 16, 2008.
- c. Next Green Building Lecture - February 7, 2008.

Chair Cohen acknowledged the departing Committee Members and thanked them for their contributions, noting in particular Committee Member Maglio's many years of service.

21. Adjournment

With no further business to discuss, the meeting adjourned at 5:29 p.m.

Respectfully submitted,

A/V-Tronics, Inc.